

Your farm business management tool designed to support day-to-day farm decisions

*my*farm



THE HEART OF YOUR FARM BUSINESS

Talk to the people
that work for the company
that makes a difference.

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**MyFarm puts you in control;
providing access to your farm
and crop production information,
available 24-7 and easily shared
with your wider team.**

FREE

**24-hour access to live global
future market prices.**

**Track grain prices, request
invoices, create reports and
variable maps, set price alerts,
view your cropping and nutrient
data, yields and soil type.**

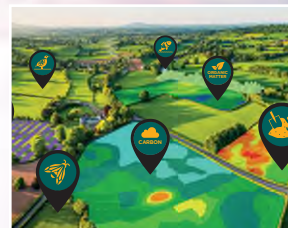


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**Free and exclusively available
to all Frontier customers.**

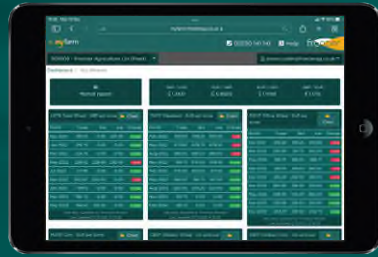
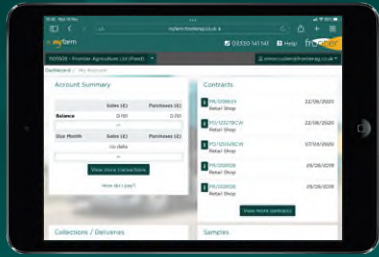
Call 03330 141141, email myfarm@frontierag.co.uk
or visit frontierag.co.uk/myfarm to request your demo.



**Flexible, timely access
to real-time data.**

Free, secure, and simple to use.

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MyAccount

The place to find all of your Frontier business administration.

- Access to all of your financial information, from transactions such as sales orders, contracts, movement information and grain analysis
- View invoices instantly and securely, instead of requesting from a Frontier contact
- Allow access to trusted members of your team.

MyMarkets

Free access to live prices for the global futures markets, viewing commodity pricing history, along with exchange rates

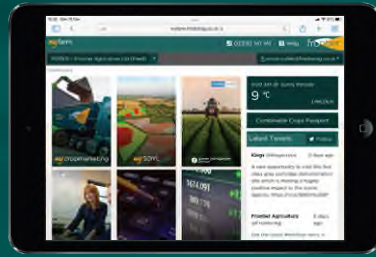
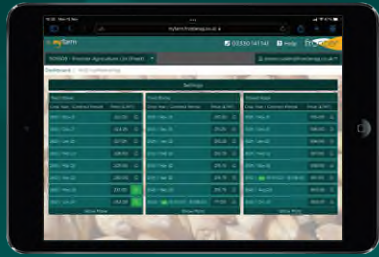
- Access to 24-hour live prices, with the option of setting up price alerts
- Create market reports to consolidate recent grain market activity
- Available on any device to update you wherever you are.

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Your farming business management tool with comprehensive data all in one place

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MyCropMarketing

The online trading tool which puts marketing your crops into your hands, allowing access to view prices 24/7 and alerts for you to sell your grain at your price.

- View commodity prices for your farm when it suits you
- Receive alerts so you don't need to constantly check markets
- Be notified when a target price has been met for a specific commodity
- View or amend any price alerts that have already been set
- Sell grain online when it suits you.

MySOYL

Enables SOYL customers to access, manage and analyse precision data to make profitable business decisions.

- Access your SOYL account and precision maps, along with biomass imagery
- View cropping and nutrient data, yields and soil types
- Create variable rate maps for drilling, spreading and spraying; and interrogate information from yield maps with the Yield Insight Tool.

Different subscription levels - Basic, Silver, Gold, Platinum. All customers have the basic account. If access to more content is required, then a higher level subscription would be needed.

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Putting you in control and providing access to your farm and crop production information

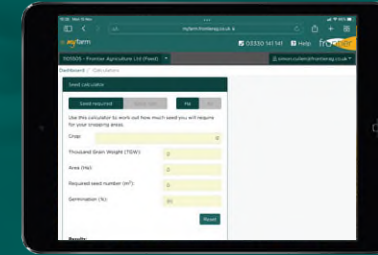
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Accessible by anyone on your team, at anytime, anywhere

Free and exclusively available to all Frontier customers.

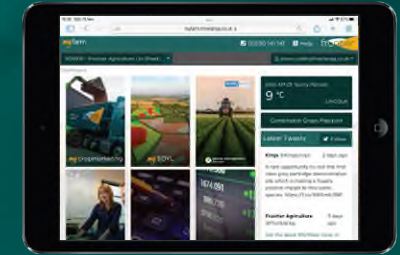
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Environment Manager Tool

A unique way to manage, record and demonstrate environmental management in tandem with crop production to deliver efficiencies to your business.

- Map and record environmental projects in line with Countryside Stewardship, the Sustainable Farming Incentive (SFI) and the Environmental Land Management (ELM) scheme
- Compare data with any existing precision SOYL data
- Plan, record and monitor all environmental features on your farm, including stewardship, sporting and farm environment record features
- Map out environmental features using a complimentary app whilst in the field, syncing to your MySOYL account.



MuddyBoots and Greenlight

Access this third party crop system to record your farm inputs, with the added support and expertise from our agronomy team.

- A crop recording system which includes seed, sprays, fertiliser applications and field operations
- Share business data between your wider farm team and agronomist, reducing double input and risk of breaching compliance.

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MyFarm is designed so that you, the farmer, has complete control over who is allowed to access each area of data.

It can also handle multiple users at the same time, allowing everyone to access data on the move.

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by the farmers who use it.



'The whole team uses MyFarm'

Max Ward



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"MyFarm is part of my every-day – I don't know what the business would do without it! To have the ability for agronomist and farmer to share the same platform is a real game changer. The whole team uses the platform, including when out on-farm with the iPad so they can immediately record applications through MySOYL.



We use a range of the services, with Greenlight and MySOYL particularly useful to be able to log all our cropping activities across the contracting sites. MyFarm is easy, comprehensive and very efficient – it's another member of the team."

Max Ward

Ness Hall/Castle Howard Farming, farmer and farm contractor

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by the farmers who use it.

'A great tool for my business'

Christine Burge



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"I started using MyFarm just before the pandemic, but its ease of use really came into play once I had to do remote working. I could access any accounts, admin, orders and agronomy information without having to visit the farm or even speak to the farmer.



Within the farm team it's myself, the farm consultant and the arable operator who have access. They all input data when out and about, which really saves a lot of time from my end as I have instant access without needing to sift through paperwork. MyFarm is a great tool for my business – it's not just for farmers."

Christine Burge

Alan Burge Ltd – farm administration & IT support

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by the farmers who use it.

'Very easy to use and navigate'

Peter Knight



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"MyFarm plays a core part of our day-to-day. The whole team and I predominantly use MuddyBoots, MySOYL and MyAccount. MyFarm is very easy to use and navigate, and the accessibility by anyone, anywhere at anytime has really come into its own in the last 18 months.

As a contractor, we need to have access to accurate, up-to-date information at the touch of a button so we can invoice direct – MyFarm does just this. It really works for us and our business."

Peter Knight

Burgate Farms Ltd, farmer and farm contractor

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by the farmers who use it.

'Track all cropping decisions'

George Farrant

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"Through using the SOYL services, we were introduced to MyFarm when it was first launched. Although it may look daunting, with lots of tools to use, it's really simple to use – and you only have to use the services which will benefit your farm.

I mainly use MyCropMarketing as it's great to be able to track grain prices when I want to then inform our selling decisions. Both my son and I also use MySOYL to track all cropping decisions, inputting the data direct into the farm laptop."



George Farrant

Farrant Farming, owner occupier

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Your farm business management tool designed to support day-to-day farm decisions



**One place for all your business
information from Frontier**

**Flexible, real-time
crop production data**

Secure and simple to use

Free and easy to use

**Accessible by anyone on your
farm team, anytime, anywhere**

**Comprehensive data
all in one place**



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