

Helping you get the most from Frontier's farm management platform

Welcome the tenth edition of MyFarm Tips & Tricks

In this edition:

- A final message for 2019

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Welcome to the last Tips & Tricks of 2019!

It has been an eventful year marred by difficult weather and political uncertainty. While neither of these are fully behind us, the new year is always a good time for reflection and turning a positive focus to the road ahead.

This year we've seen more farmers engage with digital technology than ever before, with the tools we have available cementing their place in many a farm office.

A new and improved MyFarm

A significant milestone for 2019 was the new version launch of our farm management platform, [MyFarm](#), which saw us introduce our MyAccount application. Available to all MyFarm users, MyAccount brings together every aspect of your Frontier account so that you can easily access any transactional information online whenever you need to. If you've yet to give it try, simply log into your MyFarm account and select 'MyAccount' from the main dashboard. Alternatively, you can always [get in touch](#) if you have any questions.

Log into
MyFarm

Managing the markets

As changing political, economic and currency factors continued to affect the grain markets throughout the year, many growers benefited from the 24-hour market access offered via our [MyCropMarketing](#) application. If you'd like to learn more about its many features and how they can support your farm business, visit our website at the link below.

Learn more about
MyCropMarketing

Exciting developments for MySOYL

SOYL's [MySOYL](#) application, also part of MyFarm, saw the introduction of some exciting new features this year.

The [new margin maps tool](#) lets you analyse the exact field areas that are delivering and which are not, thereby giving you powerful business insight. In addition, an automatic [link to CLAAS' yield data](#) through Telematics was completed and a [new lime application tool](#) was launched to help out in those busy and fraught summers.

Learn more
about MySOYL

Looking ahead to 2020

We spend a lot of time with customers and make it a priority to listen to feedback and experiences. A repeating theme is that of data security and the ability to link systems up. In 2020, there will be continued work in this area, with more joined up technology to make your lives easier. Having already overhauled and improved our security systems, our next project will be to enhance MyAccount even further to better support your farm business.

Overall, it's been an exciting year and there is plenty to look forward to in 2020. May we take this opportunity to thank you for your custom and wish you and your family a happy Christmas and prosperous New Year.

Get in touch

For more information about any of the above features or if you would like to learn more about MyFarm, visit the [MyFarm webpage](#) or get in touch using the contact details below.

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